

# Project Information



## Ferrari Store, Hannover Expo Grounds



Heinz Mänz Ausbau GmbH also competed for the Rigips Trophy with this project in 2011. Heinz Mänz Ausbau GmbH, a Bohle Group company, achieved second place in the Rigips Trophy 2011 with the Pavilion Hafenspitze project in Düsseldorf.

This plasterboard construction project is flooded with natural light and demanded the highest standards of workmanship.

A combination of curved, yet exactly straight lines demarcate the supporting elements, which are arranged like a sculpture as supports for showcases, transparent coverings and specially fabricated fittings, such as lighting components, etc.

This delivered high-ceilinged rooms replete with glass and stainless steel, in combination with various types and sizes of plasterboard cladding. A sophisticated setting was formed – full of minimalist details, it is ideal for presenting the premium Ferrari brand.

One of the many highlights is the plasterboard-based staircase design; this consists of rounded, freely terminating balustrade elements that accompany the steps as they rise into clear heights. Walls and wall coverings contain rounded, linear niches that flow around corners or terminate freely.

All of this comes together to form an attractive construction project in which the necessary restraint was exercised in all details and aspects in order to showcase the “Ferrari” product.





